

## Strategic Planning Process Paper

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The strategic planning process is a process that helps organizations define their business objectives and looks at internal/ external situations to strategize a plan on how to implement and keep the plan on track for the organization to strive and succeed. The strategic planning process is a multiply step process that helps an organization

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Strategic Planning Process. 840 Words | 4 Pages. develop an initial agreement prior to embarking on strategic planning. This process is essentially crucial because it outlines a clear understanding among key internal and external decision makers and leaders concerning the overall planning efforts of the organization.

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Strategic planning is the process of matching organizational resources and competences against desired organizational targets through external and internal environment analysis, competitors' analysis, market analysis, market trends, and form strategies to achieve goals and objectives and create value for the shareholders, company and for all the stakeholders.

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a) Outline the stages of the strategic planning process. Strategic planning involves five stages that include: 1. Developing the Mission Statement: Mission statements help in clarifying a business's vision, determines short- and long-term goals, and enables employees to understand their roles within the organization.

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Evaluating the process. Key stages of strategic planning process: There are several key stages of strategic planning process: Develop Vision and Mission; Business and operation analysis; Develop and select strategic option; Establish strategic objective; Strategy execution plan. Establish resource allocation; Execution summary

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This Chapter on the strategic management and strategic planning process provide an insight on the basic knowledge on what is strategy and strategic management. it further provide the strategic...

**(PDF) Strategic Management and Strategic Planning Process**

Strategic planning is a dynamic and continuous process. For example, change in economic environment can result in a significant opportunity or threat and require change is strategies. A strategic plan is not a formula for success. Nevertheless, it can save a company from failure.

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Predict how the steps of the strategic planning process and the environmental factors that influence decision making impact the quality-productivity-profitability link. Your paper must include in-text citations and references from at least three scholarly sources, in addition to the text, and be formatted according to APA style

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Factors and Elements of Strategic Planning Process: From the above, we see that the general contents of strategic planning process are: (i) Objective of enterprise, (ii) Basic mission., (iii) Basic strategies, and (iv) Operational plans. The factors and main elements of strategic planning process can be best identified and shown in a model below:

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Examine the strategic planning process. Imagine that your organization is planning to build a pediatric clinic in your local community. Review the pediatric clinics in your neighborhood. Determine one external factor and one internal factor that you should consider in the strategic planning of your clinic.

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This paper seeks to analyze the Canon's strategy and decision making process based on the case study and align it to the existing academic models discussed briefly above. Canon has been enormously successful in its decision making process and has been able to gain market leadership as a result of its strategic fit.